

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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Issues Per Year: 12



FIELD SERVED

PROJECTION, LIGHTS & STAGING NEWS serves the visual presentation industry which includes lighting, staging, production services, facility management, special effects and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are presidents, owners, independents, employees, managers, and other titled and non-titled personnel as described in Paragraph 3a.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	1
Advertiser and Agency _____	171
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	283
Digital _____	-
All Other _____	154
TOTAL	609

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	20,497	100.0	20,497	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,497	100.0	20,497	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2010 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	1,621	229	16,859	3,544	20,403
February _____	467	287	16,433	3,790	20,223
March _____	63	185	16,496	3,849	20,345
April _____	134	247	16,548	3,910	20,458
May _____	348	658	16,704	4,064	20,768
June _____	-	14	16,757	4,025	20,782
TOTAL	2,633	1,620			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010
 This issue is 1.6% or 326 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)
Lighting				
Lighting Designer _____	4,064	19.6	3,276	788
Lighting Programmer _____	595	2.9	453	142
Lighting Operator _____	399	1.9	291	108
Lighting Technician _____	1,331	6.4	1,071	260
Lighting Crew _____	338	1.6	276	62
Lighting Consultant _____	493	2.4	379	114
Lighting Manufacturer _____	413	2.0	320	93
Lighting Sales/Rental _____	1,091	5.3	838	253
Lighting Manufacturing Representative _____	201	1.0	159	42
Staging				
Staging Designer _____	436	2.1	361	75
Scenic Designer _____	255	1.2	209	46
Set/Stage Technician _____	362	1.7	281	81
Electrician _____	144	0.7	117	27
Carpenter _____	64	0.3	53	11
Rigger _____	212	1.0	165	47
Gaffer _____	12	0.1	9	3
Staging Manufacturer _____	148	0.7	126	22
Staging Sales/Rental _____	353	1.7	284	69
Staging Manufacturing Representative _____	33	0.2	26	7
Production Services				
Technical Director _____	291	1.4	247	44
Production Manager _____	3,677	17.7	3,095	582
Tour Manager _____	154	0.7	117	37
Road Manager _____	65	0.3	53	12
Production Crew _____	693	3.3	580	113
Stage Manager _____	286	1.4	229	57
Site Coordinator _____	192	0.9	156	36
Producer _____	633	3.0	498	135
Promoter _____	104	0.5	83	21
Personal Manager _____	49	0.2	35	14
Facility Management				
Facility Management _____	1,487	7.2	1,254	233
Special Effects				
Laser _____	128	0.6	112	16
Pyrotechnic _____	103	0.5	83	20
Video Director _____	140	0.7	106	34
Video Crew _____	134	0.6	99	35
Inflatable _____	11	0.1	10	1
Large Screen Production _____	116	0.6	89	27
Others allied to the field	1,561	7.5	1,164	397
TOTAL QUALIFIED CIRCULATION	20,768	100.0	16,704	4,064
PERCENT	100.0		80.4	19.6

3a. ADDITIONAL ANALYSIS OF THE MAY 2010

Classification by Title	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)
President/Owner _____	6,670	32.1	5,530	1,140
Manager _____	4,866	23.4	3,911	955
Employee _____	4,814	23.2	3,904	910
Independent _____	2,823	13.6	2,080	743
Other Title _____	1,595	7.7	1,279	316
TOTAL QUALIFIED CIRCULATION	20,768	100.0	16,704	4,064

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	14,606	4,114	2,048	16,704	4,064	20,768	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request):	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-	-	-
Association rosters and directories	-	-	-	-	-	-	-
Business directories	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-	-	-
Other sources	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,606	4,114	2,048	16,704	4,064	20,768	100.0
PERCENT	70.3	19.8	9.9	80.4	19.6	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function	16,704	4,064	20,768	100.0
Individuals by name only	-	-	-	-
Titles or functions only	-	-	-	-
Company names only	-	-	-	-
Multi-Copy Same Addressee copies	-	-	-	-
Single Copy Sales	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,704	4,064	20,768	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
039-049 Maine	30	6	36	
030-038 New Hampshire	61	1	62	
050-059 Vermont	27	6	33	
010-027 Massachusetts	326	48	374	
028-029 Rhode Island	66	10	76	
060-069 Connecticut	219	35	254	
NEW ENGLAND	729	106	835	4.0
100-149 New York	1,159	166	1,325	
070-089 New Jersey	482	65	547	
150-196 Pennsylvania	595	79	674	
MIDDLE ATLANTIC	2,236	310	2,546	12.3
430-459 Ohio	575	56	631	
460-479 Indiana	334	43	377	
600-629 Illinois	700	109	809	
480-499 Michigan	439	52	491	
530-549 Wisconsin	288	30	318	
EAST NO. CENTRAL	2,336	290	2,626	12.6
550-567 Minnesota	296	40	336	
500-528 Iowa	122	15	137	
630-658 Missouri	351	42	393	
580-588 North Dakota	25	5	30	
570-577 South Dakota	34	9	43	
680-693 Nebraska	81	6	87	
660-679 Kansas	130	15	145	
WEST NO. CENTRAL	1,039	132	1,171	5.6
197-199 Delaware	43	4	47	
206-219 Maryland	279	41	320	
200-205 Washington, DC	45	8	53	
220-246 Virginia	295	51	346	
247-268 West Virginia	46	5	51	
270-289 North Carolina	357	39	396	
290-299 South Carolina	149	18	167	
300-319 Georgia	480	67	547	
320-349 Florida	1,624	181	1,805	
SOUTH ATLANTIC	3,318	414	3,732	18.0

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
400-427 Kentucky	150	17	167	
370-385 Tennessee	485	48	533	
350-369 Alabama	138	14	152	
386-397 Mississippi	64	5	69	
EAST SO. CENTRAL	837	84	921	4.4
716-729 Arkansas	82	7	89	
700-714 Louisiana	172	12	184	
730-749 Oklahoma	167	20	187	
750-799 Texas	1,082	139	1,221	
WEST SO. CENTRAL	1,503	178	1,681	8.1
590-599 Montana	35	3	38	
832-838 Idaho	44	7	51	
820-831 Wyoming	18	-	18	
800-816 Colorado	252	41	293	
870-884 New Mexico	78	8	86	
850-865 Arizona	354	39	393	
840-847 Utah	124	19	143	
889-898 Nevada	422	67	489	
MOUNTAIN	1,327	184	1,511	7.3
995-999 Alaska	15	1	16	
980-994 Washington	242	46	288	
970-979 Oregon	164	24	188	
900-961 California	2,255	332	2,587	
967-968 Hawaii	57	17	74	
PACIFIC	2,733	420	3,153	15.2
UNITED STATES	16,058	2,118	18,176	87.5
969 & 004-009 U.S. Territories	62	15	77	
Canada	543	454	997	
Mexico	34	80	114	
Other International	1	1,397	1,398	
APO/FPO	6	-	6	
TOTAL QUALIFIED CIRCULATION	16,704	4,064	20,768	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2010

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
ASIA				
Subtotal	1	179	180	0.9
MIDDLE EAST				
Subtotal	-	57	57	0.3
EUROPE				
Subtotal	-	815	815	3.9
AFRICA				
Subtotal	-	56	56	0.3
NORTH AMERICA				
Subtotal	16,703	2,667	19,370	93.3

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
CARIBBEAN				
Subtotal	-	11	11	-
CENTRAL AMERICA				
Subtotal	-	8	8	-
SOUTH AMERICA				
Subtotal	-	69	69	0.3
ASIA PACIFIC				
Subtotal	-	202	202	1.0
TOTAL QUALIFIED CIRCULATION	16,704	4,064	20,768	100.0

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2007	January - June 2008	July - December 2008	January - June 2009	July - December 2009*	January - June 2010*
Total Audit Average Qualified	22,167	21,667	21,257	21,253	21,541	20,497
Qualified Non-Paid Total	22,167	21,667	21,257	21,253	21,541	20,497
Print Only	20,027	19,235	18,563	18,200	17,939	16,633
Digital Only	2,140	2,432	2,694	3,053	3,602	3,864
Qualified Paid Total	-	-	-	-	-	-
Print Only	-	-	-	-	-	-
Digital Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July 2009 - June 2010 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. ADDITIONAL DATA:**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

Paragraphs 3c and 7 are being reported at the publisher's option.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	16,633	100.0	16,633	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,633	100.0	16,633	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL ONLY

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	3,864	100.0	3,864	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	3,864	100.0	3,864	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Terry Lowe, Publisher

William Vanyo, General Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

June 28, 2010

State

Las Vegas

County

Nevada

Received by BPA Worldwide

June 28, 2010

Type

PSJ

ID Number

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