NEW YORK - The Long Reach Long Riders announce the route for their 10th annual charity motorcycle ride. The eight-day ride starts June 28 in Cleveland. Ride Marshal Scott "Hop Along" Henkels said, "The Great Lakes region has great scenery and terrific bike roads, and it's central enough to let more riders join us, either for the entire ride or for a day or two. Ten years is a terrific milestone and we want as many riders as possible to share this achievement with us."

More details from the Long Reach Long Riders (http://lrlr.org):

NEW YORK - The Long Reach Long Riders announce the route for their 10th annual charity motorcycle ride.

The rolling landscapes, deep forests and huge water of the upper midwest will serve as the backdrop for the 2013 version of the LRLR ride, which has been dubbed '10 Great Years, 5 Great Lakes.'

The riders will gather in Cleveland on June 28, and head out early the next morning for a counter-clockwise tour of Lakes Erie, Michigan, Superior, Huron and Ontario before returning to Cleveland eight days later.

During those eight days, the riders will visit 4,000-year-old sand dunes, stunning shorelines, waterfalls, islands and more. U.S. riders will need their passports for the two-day excursion into Canada, and a couple of scenic ferry rides are included once again by popular demand.

Riders raise funds for Behind the Scenes, which provides financial support to entertainment technology professionals when they are ill or injured; and for Broadway Cares/Equity Fights AIDS, the nation's leading industry-based HIV/AIDS fundraising and grant-making organization.

Ride Marshal Scott "Hop Along" Henkels noted, "The Great Lakes region has great scenery and terrific bike roads, and it's central enough to let more riders join us, either for the entire ride or for a day or two. Ten years is a terrific milestone and we want as many riders as possible to share this achievement with us."

Greg "Chrome" Williams, one of the founding members, commented, "We had no idea back in 2004 that this would be anything more than a one time event, but here we are, 10 years later

and more than $350,000.00 raised. I'm proud of everyone associated with the LRLR and all that we've accomplished."