

TV One Appoints Two Sales Managers

Written by Debi Moen
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ERLANGER, KY - TV One, a designer and manufacturer of video and multimedia processing equipment, has appointed Scott Kehoe and Steve Sherk as regional sales managers in the US. Kehoe will manage Central/Rockies region and Sherk will manage the Southwest region.

More details from TV One (<http://www.tvone.com>):

ERLANGER, KY - TV One, a designer and manufacturer of video and multimedia processing equipment, today announced the selection of Scott Kehoe and Steve Sherk as Regional Sales Managers. Kehoe will manage Central/Rockies region and Sherk will manage the Southwest region.

Kehoe joins TV One with more than 20 years of industry knowledge with key sales and management experience working for Analog Way, AMX and Da-Lite. From his Texas base, he will oversee the following eight U.S. states: Montana, Wyoming, Colorado, New Mexico, Texas, Oklahoma, Arkansas and Louisiana.

Sherk's background includes sales and management roles for Premier Mounts, Digital Projection and CompView. He will oversee his base in Southern California, along with Arizona, Utah and Nevada.

"Scott and Steve bring proven technical sales skills to TV One," said Chris Wallace, Western Sales Director. "They both possess years of AV industry experience and will be valuable resources to our commercial integration partners."